

Mark Goldstein

mgoldstein56@outlook.com ·

[LinkedIn](#)

(303) 883-4630 · Denver,

It is with great interest that I present my resume for the position of Board Member. Over the past 15+years, I have achieved consistent successes in the areas of business development, revenue growth, and market share expansion.

As you will note, I offer an extensive background in consumer brand development, account management, and campaign design with a history of success leading quality-driven business operations, delivering bottom-line growth, mobilizing teams, and exceeding high customer expectations. Most recently as Chief Executive Officer at Scott's Liquid Gold-Inc., I have focused on analyzing existing procedures and introducing key process improvements to revitalize under-performing operations and teams.

Please consider the following highlights of my qualifications/ achievements:

- Grew gross margin and revenue generation by 10% and 15M to \$40M respectively while pioneering new consumer brand categories.
- Demonstrated communications, leadership and critical thinking capabilities in every aspect by serving as President at Scott's Liquid Gold-Inc.
- Articulate communicator; possesses excellent relationship building, problem-solving, negotiation, organizational, and interpersonal skills with a strong analytic, strategic, and technical mind-set.
- Passionate, enthusiastic and complex problem resolver individual with demonstrated expertise in utilizing sound judgment, strong business acumen, and excellent assessment skills to address complex organizational issues; embrace challenges with unique blend of creativity and practicality
- Proven expertise in strategic planning and execution, account development and growth, sales forecasting, market share and expansion, revenue enhancement, customer satisfaction, budget management, operations management, product development, project execution, and team leadership.

I am a forward thinker and team leader with a strong commitment to organizational success. My extensive experience, coupled with my qualifications and skills, make me a viable candidate for a senior-level leadership role. Thus, I would welcome a meeting with you to discuss my candidacy for employment.

Thank you for your consideration.

Mark Goldstein